



www.BritsInAmerica.us is the essential online resource for Brits who live in, are visiting or are interested in moving to America.

What is Brits In America?

www.BritsInAmerica.us is a website that has been online since January 2010 and contains information for Brits in the UK or expats residing in America, to help and advise them with many issues such as Immigration, Travel and Tourism, Property and many more. It is also a business directory containing all of the services Brits may use when wanting to visit, move to or live in the US. When we launched the site we started with just Central Florida but have steadily grown to cover the whole USA. We've also added our own Social Network to the website which is drawing more and more new members and visitors every day.

Each State features Immigration, Business, Property, Health, Food and Tourism pages which connect our visitors to the many services and companies they will need whilst either living in, visiting or moving to America. These companies, together with our many information pages, make our site an essential directory for our users.

Each State also includes a British Business Directory, a collection of British owned and operated small businesses. Many Brits in America like to use the services of other Brits and this gives them a way to find those companies.

Who visits the site?

We have on average over 1,500 unique visits to the website per day. With a total of 1.8 million visits in the first 2 years since the website's inception. The demographic is approximately 70% US traffic made up of British expats and 30% UK traffic made up of people wanting to move to or visit the USA.

Why advertise my business?

How much do you spend on your advertising? A typical business card sized advert in your local newspaper can cost hundreds for just one day or one week's exposure in that publication. How many people actually read that paper? And how many of those are specifically looking for your services? Brits in America is unique in that we offer targeted client exposure for your business. So you will have more views of your ad by the clients you want for less money than any other form of advertising out there.

What are your rates?

We offer a full page Lifetime Business Profile for just \$99, for this your business will be featured in one state (or area of the website) or if you serve all of America you can include your business in 'All States' (or all areas) for \$249. This is a one time payment and you are online forever. We design and produce the page for you free and it can include all your business information, contact details, links

to your website, images and video.

For added exposure we also offer Banner Ads which are featured under your choice of state or area and will also be exclusive under your choice of category. So no other banner ads of companies offering the same services as yourself will be featured in your chosen area and category. Banner ads are just \$100 per year for those business paying for a profile page or \$150 per year for a banner only. They link straight to your website and we also design these free of charge if you do not have your own.

Sponsorship of the website gives you maximum exposure with your logo and link featured on every page of a chosen state and starts from just \$250 per year. Your logo and link is also included in the scrolling sponsor box on the website's main homepage and our social network, plus it is featured in our Best Of The Week Newsletters that are sent out to over 4000 people.

NB : There is currently limited availability for sponsorship this year, please check [this link](#) for area availability.

What else do I get for my money?

As well as being featured on our main website our advertisers also have access to well over 8,000 people through our social networks including our Facebook, Twitter and LinkedIn pages where we will promote your business when you come online with us.

We also have our own social network for British expats or those looking to move to America at www.BritsInAmericaNetwork.us which is free for users to join, is fully integrated with the main website and where our advertisers may promote their business and connect with potential clients.

We publish a Best Of The Week e-mail newsletter approximately 40 times a year. This is our weekly digest of British events, businesses, discussions, blog posts, and interesting things found along the way from www.BritsInAmerica.us and beyond. We include at least one of our advertisers businesses in profile in each edition plus if you ever have any special events or promotions we will spread the word here.

If you would like more information on advertising with Brits In America take a look at <http://www.BritsInAmerica.us/advertising> or contact us at advertising@britsinamerica.us